



Hello:

We wanted to write a letter about our experience with TOLS. Had we written this letter a few years back it may have sounded a little different. Truth be told, we originally built a site with TOLS and were not happy with the traffic results. TOLS kept explaining to us that we needed to actively promote the website, but we thought they were simply trying to upsell us on additional services. Make a long story short, we actually left TOLS and went to another web design and internet marketing firm. Turns out, that was a big mistake. The other company talked a good game, but really didn't deliver at all. We were more frustrated than ever. Then we heard the TOLS actually puts on seminars teaching people how to market themselves on the internet. We attended one of their seminars in 2007 and realized we needed to move our website back to TOLS. We did this in late 2007.

Following their advice, we put together a comprehensive internet marketing strategy. The results were quite impressive. Within a few weeks traffic was increasing.

We recently attended another one of their seminars in December of 2009 and were pleasantly surprised at the amount of additional information provided. Currently our site average 18,000 new viewers per month. We are actually showing up on the first page of google and yahoo for our core products world wide. TOLS has enabled us to quit our regular jobs, spend more time with our two kids, and let the website do all the work for us.

If you are considering hiring any new web developer you owe it to yourself to speak to them first.

Regards,

A handwritten signature in black ink that reads "Josh Aberdeen".

Josh Aberdeen  
Owner

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